

BEN PERSON

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objective

A senior project management position at a Minneapolis interactive firm that values strong project management and communication skills, agency management experience, a technology agnostic approach, and relationship building.

transferable skills

Project Management: Proven record of managing large, technical, multi-vendor projects for high-profile non-profit and for-profit organizations on time and on budget.

Management and Leadership: Lead project management department with diverse personalities and talents helping them realize their potential. Responsible for direct supervision, mentoring, professional development, hiring, and evaluation.

New Business Development: RFP response including proposal concept, organization, scope, budget, project plan, writing, and pitch / presentation. Notable winning proposals include the World Bank, Humane Society of the United States, Aspen Institute, and Pew Internet and American Life Project, among others.

professional experience

Threespot Media, Washington, DC

Director of Project Management

April 2006 – Present

Promoted From: *Sr. Interactive Project Manager*

Manage multiple projects in a shared-resource environment for high-profile clients. Specialize in building successful client relationships while managing a broad range of projects such as website design and redesign (discovery to deployment), web application design and development, and brand development. Aid clients in defining business objectives, statements of work, project plan and budget, and subsequently manage project teams to achieve client objectives on time and on budget. Clients include, among others, the **World Bank** (worldbank.org – currently in design and CMS selection), **Brookings Institution** (Brookings.edu – redesign on Sitecore CMS with Sugar CRM), **Aspen Institute** (aspeninstitute.org – redesign on Drupal CMS with Google check-out), **MTV Networks** (Nickelodeon TV Show: Worldwide Fido – worldwidedido.com), **Planned Parenthood** (plannedparenthood.org – redesign on RedDot CMS and All Access widgets on ClearSpring), **Humane Society of the United States and Humane Society International** (humanesociety.org and HSI.org – launching summer 2009 on Convio CMS and CRM), **Pew Internet and American Life Project** (pewinternet.org – logo and site redesign on Sitecore CMS), **Starwood Hotels & Resorts Worldwide** (email templates), **Civil War Preservation Trust** (civilwar.org – redesign on Convio CMS), and the **Robert Wood Johnson Foundation** (interactive development strategy). Recognition includes:

- Brookings.edu: 2007 I.D. (International Design Magazine) Annual Design Review Honorable Mention in the Interactive category

Directly manage department of six Project Managers (PMs). Assign projects, review and sign-off on all project statements of work, project plans, and budgets. Mentor and motivate PMs to ensure they are properly positioned to successfully manage and implement interactive projects for clients. Advocate for PMs and the discipline of project management. Prioritize and develop department-wide standards and practices. Ensure all Threespot projects are meeting client objectives, timelines, and budgets. Notable successes include standardization of documentation from SOW to estimate to project plan to budget tracker, implementation of collaborative and agile project management approaches, development of project retrospective process, and knowledge base formalization.

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American Psychological Association, Washington, DC

Interactive Project Manager, APA.org

August 2003 – April 2006

Promoted From: *Portal Content & Community Manager, APApractice.org*

Managed team of staff, consultants, and vendors to maintain APA.org, implemented internal client projects, and developed global site strategy. Conceptualized and implemented site and process improvements. Reviewed internal project requests, defined budgets, assessed resource needs, set project strategy and schedule, and managed projects from initiation to completion. Evaluated outside products and services with the goal of improving site functionality, usability, and content. Managed all content and community activity for APApractice.org. Researched, negotiated, and managed all online advertising contracts.

International Monetary Fund, Washington, DC

Sr. Portal Administrator & Communications Lead February 2003 – August 2003

Developed Fund-wide Intranet portal that aggregated information allowing economists to personalize their content. Created and managed collaborative sites, drafted user documentation while acting as liaison between the user community and technical team.

Fannie Mae, Washington, DC

Sr. Project Manager

July 2002 – February 2003

Supervised a group of eight contractors as part of Intranet migration. Created schedule, assigned resources, and charted progress. Drafted project documentation and trained users.

Best Buy World Headquarters, Richfield, MN

Knowledge Engineer / Intranet Developer

July 1998 – March 2002

Promoted From: *Marketing Assistant, BestBuy.com*

Developed Intranet sites, Knowledge Management system, and produced Community sites.

The White House, Washington, DC

Clinton Administration: Office of Domestic Policy, Intern

July 1997 – August 1997

education

Johns Hopkins University, Baltimore, MD

Graphic Design, Web Design, and Advanced Web Design Certificates

Saint Olaf College, Northfield, MN

B.A. in Political Science

references and writing samples

Outstanding professional client, employee, business partner, and manager references and writing samples available upon request.